help2kids NGO Organization

Who we are

help2kids is a Swiss-based NGO serving vulnerable children in Tanzania and Malawi. We work to improve the lives and opportunities of children today, so they may achieve a bright and sustainable tomorrow.

Our Vision

help2kids strives to allow children the pursuit of a better and more sustainable future.

- **We tackle poverty:** We strive to alleviate poverty in tangible, sustainable ways and are committed to improving the living conditions and opportunities for children in Tanzania and Malawi so they can reach their full potential.
- **We offer fair opportunities:** We strive to offer parentless children the opportunity for education, nutrition, healthcare, and a place to live and thrive.
- **We are committed:** We strive to help children realize their full potential and are committed to equipping them with the tools necessary to reach that potential.
- **We offer perspective:** We strive to give young people a lasting and new perspective.

Where we work

Our projects in Tanzania serve communities based in Kinondoni District, in Dar es Salaam. Our projects in Malawi target initiatives in the village of Lifuwu. www.help2kids.org

What we do

help2kids Children's Home

Our Children's Home provides a safe and loving environment for 33 children. Our children are cared for by our nurturing staff, they are provided with a quality education and enjoy many worthwhile extracurricular activities.

Bajeviro Primary School

We partner with Bajeviro Primary School, providing educational materials such as textbooks and computers and supporting the teachers in various ways We have also been able to provide a health meal for all 390 primary school students each day, taking over all cost and managing the School.

Health Project

The Health Project provides health care and services to more than 600 children around Dar es Salaam, as well as health resources like First aid Supplies and Mosquito nets. We also deliver health care workshops for children and care givers.

Kunduchi Day Care Centre

We partner with Kunduchi Day Care Centre, providing students with educational tools and materials as well as porridge each day to help them learn and grow. We also support the teachers so they are fully equipped to guide our students through education.

Education Sponsorship Programme

We recruit sponsors from across the world to sponsor children through their education, both children from the Children's Home, as well as sponsoring graduates from Bajeviro Primary School into Secondary School education

help2kids.org

help2kids Charity Football Tournament 2018

Sponsorship Package

What is the help2kids Charity Football Tournament 2018?

The Football tournament is an annual event (in July) aimed at connecting with the local community and fundraising at the same time. The Tournament is a one-day event, which pits teams from local schools against one another for a chance at a top prize. The goal is to provide a fun and safe event for kids in the surrounding community while creating stronger ties and networking with nearby schools and organisations. To see information regarding last year's event and sponsorship opportunities please watch our promotional video.

Key Details

- When: July 21nd 2018
- Location: The Green (Uwanja wa Farasi) Kenyatta drive- Oysterbay, Dar es Salaam
- Numbers expected: 1500 Guests and Participants / 15 - 20 Teams
- National Media Coverage: Local and National Newspapers, Television Stations, and some airtime on Radio Stations based in Dar Es Salaam
- International Media Coverage: Social Media,
- Promotional Material Distribution: NGO's, Schools, Shopping Malls, Restaurants, hand-to-hand distribution, social media, etc.
- Guests of Honor: (open)

Main Sponsorship Packages Cost	Prize:
1. Platinum Sponsorship Package:	USD 1500
2. Gold Sponsorship Package:	USD 1000
3. Silver Sponsorship Package:	USD 800
4. Bronze Sponsorship Package:	USD 500

Negotiable Packages with Negotiable Benefits

Each package can be modified based on the interest of the sponsor.
A full budget breakdown can be provided upon request.

*There are a limited number of Platinum and Gold Sponsorship packages available so please secure your package as quickly as possible

Sponsorship Benefits

	Platinum	Gold	Silver	Bronze
Recognition as main sponsor	yes			
Presentation ceremony	yes	yes		
Logo and donor recognition on our website help2kids.org	Large logo on our website	Medium logo on our website	Small Logo on events page	Small logo on events page
Logo Placement on Banner	Large logo on banner	Medium logo on banner	Small logo on banner	
Sampling Giving Giveaways to the audience	yes	no		
Logo included on backdrop banner to be used by media	yes	yes		
MC will mention your organization on the mic at the event	yes	yes	yes	
Media promotion during the month surrounding the event	Radio, Newspaper included	Radio, Newspaper included	no	no
Promotional stand at event	yes	yes	yes	no
Banner Placement at the event	4 each**	2 each**	1 each**	1 each**

*Sponsors must be confirmed by June 20nd

**Size of banner to be agreed

All sponsorship packages are subject to matter depending upon the sponsorships available prior to the event.

For more details please contact:

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For more info on **help2kids** please visit:

Website: www.help2kids.org
Sport Projects: Football / Kick for a Change
Facebook: https://www.facebook.com/help2kids
Video: help2kidsChannel