

# help2kids

## Education Sponsorship Concept



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## *Table of Contents*

<b>Our Organization .....</b>	<b>3</b>
1 Who we are .....	3
2 What we do .....	3
<b>Education System in Tanzania.....</b>	<b>4</b>
1 Nursery School .....	4
2 Primary School.....	4
3 Secondary School.....	4
4 University and other tertiary education.....	4
<b>Vision .....</b>	<b>5</b>
<b>Selection Process.....</b>	<b>5</b>
<b>Support of Sponsored Students .....</b>	<b>5</b>
<b>Sponsorship Packages in Tanzania .....</b>	<b>6</b>
<b>How it works: The Sponsorship Process.....</b>	<b>7</b>
<b>Return to sponsor.....</b>	<b>8</b>
<b>Contact us.....</b>	<b>8</b>

## Our Organization

### 1 Who we are

help2kids was founded on 6 June 2009 in Switzerland. We are a young and dynamic organization with aid projects located in Dar es Salaam, Tanzania and Lilongwe, Malawi. help2kids is a politically and religiously independent association and is an officially registered charity in Switzerland, Tanzania, and Malawi. The help2kids association board is comprised of eight members: a president, a vice president, and six other board members. Additionally, a competent team actively supports the board which includes specialists in marketing, public relations, information technology, and fundraising.

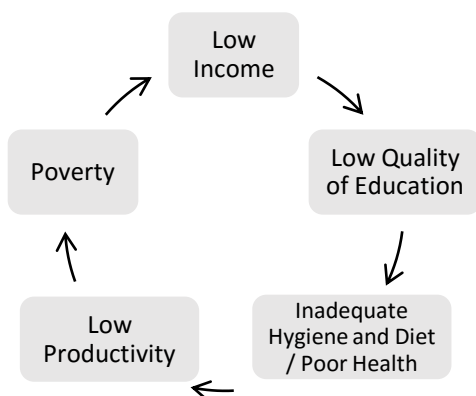
In Africa, our team comprises several international managers and approx. 50 local staff members. Each manager supervises at least one aid project. In each country a Field Manager acts as director and oversees all activities of help2kids in the respective country.

The current organizational structure and personal profiles can be found on our website:

<http://www.help2kids.org/organization>.

### 2 What we do

We help orphans by providing food, shelter, education, and lots of love at our Children's Home. We also help the community by providing primary school education and medical support free of charge. All our aid projects focus on youth in acute crisis situations. These crisis situations may be family, health, or financial related. With our projects we aim to support children in such difficult situations / environments so that they can return to or continue with their path of education and become independent, sustainable and productive members of society. Education is of the utmost importance to end the vicious cycle of poverty.



The vicious cycle of poverty is a seemingly endless continuation of poverty. Once a person or community falls below a certain level of resourcefulness, a chain of events starts to occur that tends to perpetuate the situation: progressively lower levels of education and training leading to lack of employment opportunities, leading to criminal activity (such as sale of illegal drugs) for survival, leading to addiction, shattered health, early death, and breakup of family, leading to even bleaker future for the next generation ... and so on.

## *Education System in Tanzania*

### **1 Nursery School**

Attending nursery school is not compulsory, however children who are five years old can attend up to two years and are primarily taught in Kiswahili, mathematics, reading, and writing.

### **2 Primary School**

Primary school is compulsory for children who are seven to 14 years old. Students have to complete a total of seven standards and succeed in their yearly exams. Even after eliminating primary school tuition in 2002, there are many parents who struggle to send their children to school due to payments for school uniforms, testing fees, school supplies and after-school lessons. Government primary schools are taught in Kiswahili while most private schools are taught in English.

At the end of Standard 7, students must pass the Primary School Leaving Examination in order to receive a Primary School Certificate and attend a government secondary school. Students who fail the test may apply to a private secondary school, however these schools are unaffordable for most students.

### **3 Secondary School**

Government secondary school is not compulsory. Since the classes are instructed in English, it makes it extremely difficult for students who are transitioning from government primary school, which is taught in Kiswahili, to secondary school. As a result, many students drop out before completing their first year in secondary school. Especially children from low income families need a lot of support and coaching in order to pass the exams during the first years.

Secondary school is divided into two levels, ordinary level and advance level. Ordinary level is Form 1 to Form 4. After passing the Form 4 exams, students receive a Certificate of Secondary Education Examinations. The top students are selected and proceed to the advance level of Form 5 and 6, which is only taught in boarding schools. After passing Form 6, students receive an Advanced Certificate of Secondary Education Examination which allows selected students to enroll in a university.

### **4 University and other tertiary education**

There are roughly 25 accredited universities and colleges in Tanzania, however many cannot afford the tuition and boarding costs. There are also other educational opportunities such as technical, vocational, and professional schools where students can be certified and trained in a range of different fields.

## *Vision*

Through the **help2kids** Education Sponsorship Program, we provide students in Tanzania and Malawi the ability to further their education. Many of our students come from challenging backgrounds and without financial support, their educational career would stop after completing primary school. This program allows children to continue their education in secondary school and ultimately become well-rounded members of their society. We believe in the power of education and its ability to increase opportunities.

Students in our Education Sponsorship Program are chosen based on their academic results throughout their last year of primary school and upon their final examination. The program covers necessities such as school fees, uniforms, text books and school supplies, however we also provide school meals and healthcare (in Tanzania). We want to ensure our students' physical and mental well-being while enrolled in our program. **help2kids** is seeking long-term sponsors who are able to academically support a child until he/she has completed their secondary education.

## *Selection Process*

The students are selected based upon academic merit, not upon a personal relationship or favoritism. The students are being rated by their internal testing results and final examination which gives us a good view over their academic achievements, their enthusiasm to learn and their high performance capability. After the national examination during their final year in primary school, the students who have passed the examination will then have the opportunity to be selected in our Education Sponsorship Program.

## *Support of Sponsored Students*

Once a child is sponsored through our Education Sponsorship Program, we are adamant on providing any needed support such as academic, emotional, and medical. Our programs in Malawi and Tanzania operate differently, however we meet with each child as often as possible. In Malawi, our sponsored students are spread throughout the district which allows us to only see them after each semester (every four months). In Tanzania, we are fortunate enough to meet with our sponsored students weekly, if not monthly. Our meetings with the sponsored students allow us to monitor their academic progress and assist with any other issues. Issues may vary from purchasing a new uniform to seeking medical attention. In Tanzania, we also offer English tutoring on the weekend. This provides our students with one-to-one encouragement and a place to study with other participants from the program.



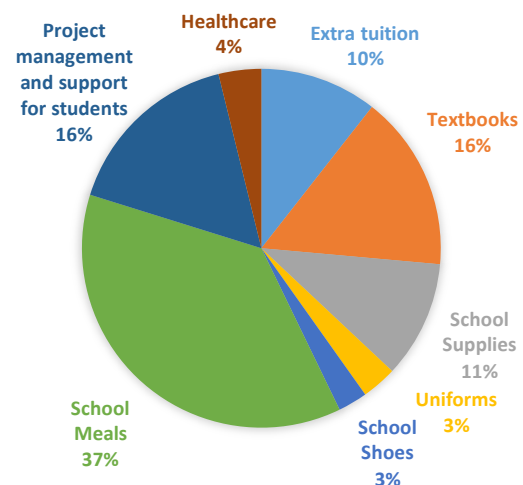
## Sponsorship Packages in Tanzania

Every child enrolled in our sponsorship program goes through a detailed background check by our Sponsorship Coordinator and Education Manager beforehand. In general, the families of our students have almost no money available to invest in the education of their children. These children/students need a lot of financial and educational support in order to have a “fair” chance to successfully pass the exams on the secondary school level. Therefore, most of our students require a full sponsorship package that comprises sufficient services. **The full sponsorship package costs USD 51 per month.** Only if established that the family may provide a certain financial contribution to the further education of their child, we offer the option of a “basic sponsorship package”. **The basic sponsorship package costs USD 30 per month.**

The sponsorship packages comprise the following:

FULL SPONSORSHIP PACKAGE	BASIC SPONSORSHIP PACKAGE
✓ Payment for after school subjects and extra tuition	✓ Payment for after school subjects and extra tuition
✓ Payment for textbooks	✓ Payment for textbooks
✓ Payment for school supplies	✓ Payment for school supplies
✓ Support of students (24/7 contact person), weekly support meetings, coordination by Sponsorship Coordinator on site, project management and reporting to donors (regular update reports and additional communication on request)	✓ Support of students (24/7 contact person), weekly support meetings, coordination by Sponsorship Coordinator on site, project management and reporting to donors (regular update reports and additional communication on request)
✓ Payment for uniforms	
✓ Payment for school shoes	
✓ Payment for school meals	
✓ Contribution to Health Project for coverage of medical / health related costs	
<b>Costs: USD 51 per month</b>	<b>Costs: USD 30 per month</b>

Breakdown of the costs for a **Full Sponsorship Package**:



## How it works: The Sponsorship Process



**STEP 1** If you are interested in sponsoring a child through secondary school, please fill out the form on the following website <http://www.help2kids.org/en/tz-education-sponsorship-program-tanzania-en/> or send us a message to [sponsorships@help2kids.org](mailto:sponsorships@help2kids.org). Please note that we expect a four-year commitment from all our sponsors to ensure the child's completion of secondary school. If at any point you do not wish to renew your sponsorship, we request that you give us at least three months' notice so that we can attempt to find a new sponsor for your child.

**STEP 2** After you have completed the online Sponsorship Form, our Sponsorship Coordinator will confirm your interest in sponsoring a child and will instruct you with further information.

**STEP 3** Please make your first payment as a new sponsor! Our Sponsorship Coordinator will be able to answer any questions regarding your payment. Payments can be made by credit card or bank transfer. For credit card payments, please visit the following website <http://www.help2kids.org/en/donate>.

For payments by bank transfer, please find in the following the information of our donation bank account (for all currencies):

### Switzerland (all currencies)

Beneficiary: help2kids, P.O. Box, 6301 Zug, Switzerland  
 Bank: Postfinance  
 Account No: 60-432538-4  
 IBAN: CH480900000604325384  
 SWIFT/BIC: POFICHBEXXX  
 Clearing number: 9000

### Germany (EUR)

Beneficiary: help2kids Germany e.V., Invalidenstrasse 2,  
 66292 Riegelsberg, Germany  
 Bank: Volksbank Westliche Saar plus  
 IBAN: DE47591902003902400000  
 SWIFT/BIC: GENODE51SLS  
 Clearing number: 59190200

You can choose a payment schedule of your convenience (monthly, quarter yearly or annually). If you prefer you may also pay for all four years of secondary school at once.

**STEP 4** After your payment is received, we will send you a confirmation by e-mail and inform the respective child that you are their sponsor! The child will be enrolled at the next availability for secondary school (if not already done so).

**STEP 5** Our Sponsorship Coordinator holds weekly meetings with the sponsored children/students to discuss the educational development and to make necessary payments. The sponsored students will receive additional educational support when needed including English tutoring. Within the Full Sponsorship Package, sponsored students will be regularly monitored for health issues. You will receive frequent updates from the Sponsorship Coordinator by e-mail. The Sponsorship Coordinator is always available to answer your questions. Please let him know if you wish to have a direct contact to the student, if you wish to exchange letters or to make a personal visit.

## *Return to sponsor*



Sponsoring a student allows you to give the amazing gift of education. Through your generosity the student will be able to enhance their academic knowledge and give him/her a fair chance of a brighter future. Throughout your sponsored student's academic journey, you will receive:

- a **help2kids** thank you letter which can be used for tax purposes.
- an academic report/update or letter 3-4 times a year.
- photos of your sponsored child throughout the year.

## *Contact us*

If you have any questions regarding the Education Sponsorship Program or about your sponsored child, please feel free to contact: [sponsorships@help2kids.org](mailto:sponsorships@help2kids.org) or find further contact information on our website: <http://www.help2kids.org/en/contacts-en/>.

Thank you for your time and consideration.



help2kids.org